THE GOLFWORKS®

SST PURE® SHAFT TECHNOLOGY

ABOUT SST PURE®

Golf shafts aren't perfectly straight or perfectly round. Studies have shown that irregularities in a shaft's structure cause off-line bending and twisting during the golf swing. This causes an increase in shot dispersion or, in irons, inconsistent performance from club to club. The SST PURE® Shaft Alignment System analyzes the structure of any golf shaft and identifies its most stable bending plane, or Neutral-Axis™. When assembled in the clubhead in this SST PUREd® orientation, the result is improved consistency from club to club within your set and set to set within your brand.

How do I Read My SST PURE® Alignment Report?

First, the SST PURE RESULT chart below shows how much the shaft was rotated and how much more stable it is now that it has been SST PURE® aligned.

The information provided* for each shaft can be broken down into two graphs: The STRUCTURAL ANALYSIS GRAPH ① shows the results from a structural analysis of your shaft, the PERFORMANCE ANALYSIS ② on the next page shows the results of a performance analysis before and after the shaft was PUREd®.

STRUCTURAL ANALYSIS GRAPH ①: The result is a number from 1 to 100. If a shaft were perfectly round, perfectly straight and equally stiff all the way around, its score would be 100 and the line on the graph would be straight across the top. Such a golf shaft does not exist.

EXAMPLE CHART

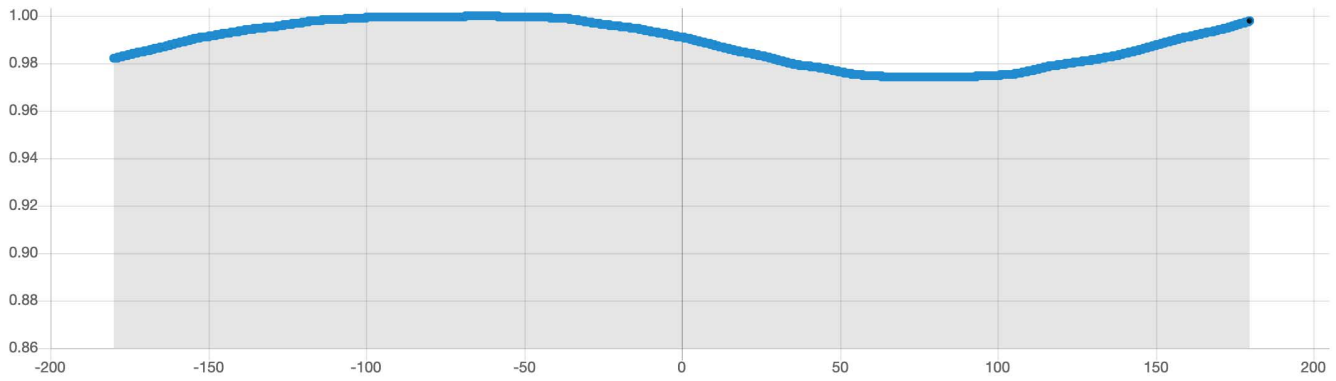
SST PURE RESULT

This shaft was rotated **68.36°** from the Manufacturer's Logo Up position, stabilizing it by **83.86%**.

GRAPH 1

STRUCTURAL ANALYSIS

1



A perfectly round and straight shaft would have a Load Symmety Index (LSI) of 100.

LSI Measurement: **97.40** LSI Hard Angle: **-65.87**

The second graph PERFORMANCE ANALYSIS ② on the next page show the Performance Analysis of your shaft.

See next page .....

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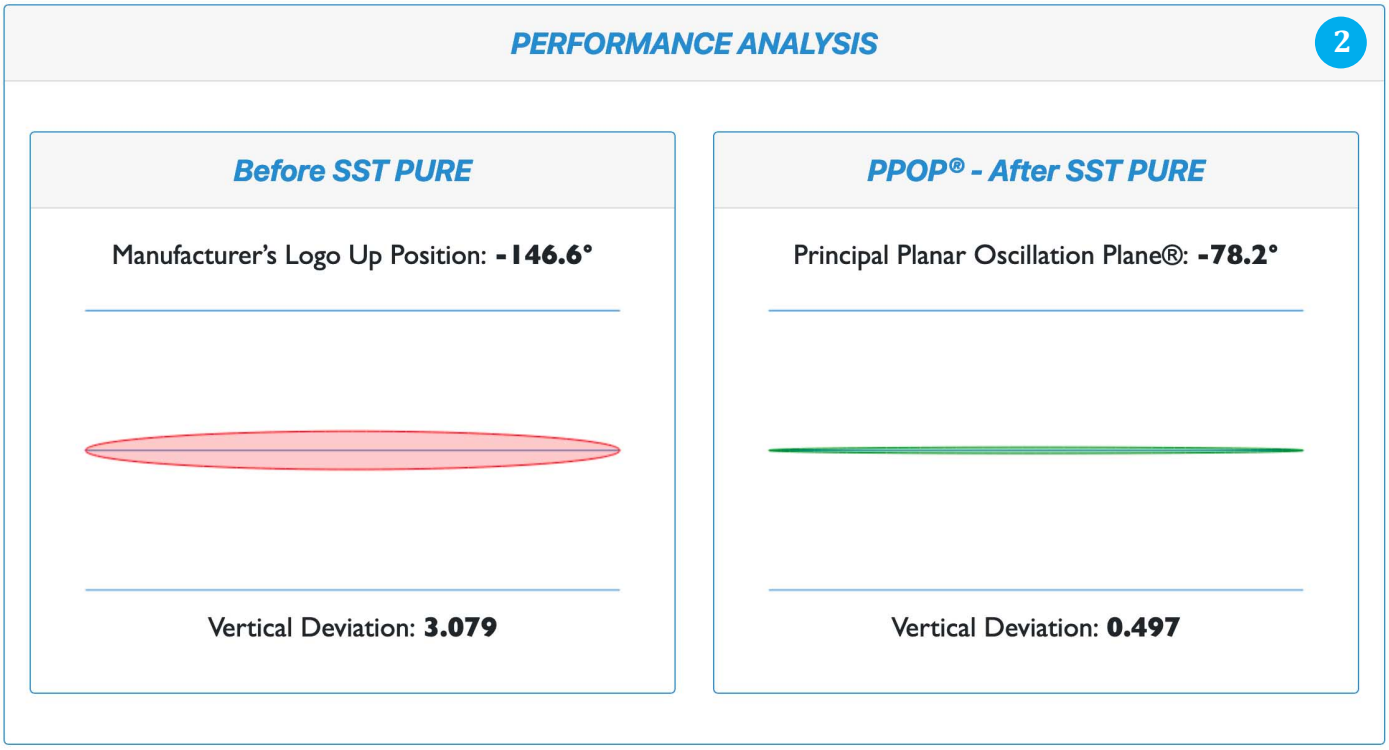
The red graph on the left demonstrates how the shaft performed in the Logo Up position, which is the typical method of shaft installation. The green graph on the right shows how the shaft performs in the SST PURE® position.

GRAPH 2



*Analysis information for each shaft can be accessed on the SST PURE® website at sstpure.com. You must provide a valid e-mail address at the time of your order to be able to access the information on the SST PURE® website.

SST PURE® Shaft Installation Instructions:

Strategic Shaft Technologies recommends installing your SST PUREd® shaft with the line mark on the label in the 12 o'clock position.

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